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Hussein Amin ()

Lee Artz ()

Frank Aycock

Bekir Azgin

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Gabriel J. Botma

Naren Chitty ()

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Hart Cohen

Robbin D. Crabtree ()

Miyase Christensen

Buroshiva Dasgupta

Alireza Dehghan

David Demers (√)

Zhenzhi Guo (√)

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Nancy Snow ()

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Majid Tehranian ()

Daya Thussu ()

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ACADEMIC INFORMATION

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On Journalism Education

This article compiles the speeches by and interviews with Fan Jingyi, the former dean of the School of Journalism and Communication at Tsinghua University(TSJC), during his term of office from 2002 to 2010. The article includes six parts: Fan's thought on the purpose and direction of the journalism education of TSJC, his ideal of "Educating Master-hand for Mainstream Media" and "Practice Training", his thoughts on how to carry out "Marxist view of journalism" education, and how to understand the relationship of journalism and culture, as well as his summary of TSJC's ideal of education internationalization.

journalism education, Fan Jingyi, Tsinghua, the Marxist view of journalism, practice teaching

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Quality and Practice Oriented, Educating Master-hand for
Mainstream Media:
Fan Jingyi and Journalism Education at Tsinghua University

This article sums up the journalism education reform carried out by the School of Journalism and Communication at Tsinghua University(TSJC) from its foundation in 2002 to 2005. The series of reform are based on the actual situation of the world, the nation, and the university. Fan Jingyi's ideal of "Quality and Practice Oriented, Educating Master-hand for Mainstream Media" and his efforts during the reform are highlighted in the article.

Journalism education reform, Fan Jingyi, Tsinghua

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Looking Far when Positioning High, Taking a Broad View of Scenery: A Review of Fan Jingyi's Thoughts on Journalism

The authors believe that Fan Jingyi as a symbol of Chinese press, reflects the history and the characteristics of the times of Chinese journalism, which helps us to understand the history and construct the future of Chinese journalism. The article discusses the cultural context for the formation of Fan's thoughts on journalism, concludes the six major points of his thoughts, and summerizes it as "responsibility priority and culture carrier". Then the article explores the innovation of Fan's thoughts on journalism education. Finally the article reviews Fan's overall thoughts on journalism.

thoughts on journalism, journalism education, Fan Jingyi

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Fan Jingyi and Education of Marxist View of Journalism at Tsinghua

During his term of office in the School of Journalism and Communication at Tsinghua University(TSJC), Fan Jingyi establishes the education philosophy and orientation of TSJC as led by "Marxist view of journalism". He establishes "Marxist Journalism and Journalism Education Reform Research Center of Tsinghua University" and takes the post of center director. This article gives a sketch of how the course of "Marxist View of Journalism" is built and developed, and its significant implication, forms, outcomes, social impact and inspiration for students. The article explains in detail the three features of Marxist view of journalism education led by Fan, which are "have the whole world in view", "close to reality" and "to be realistic".

journalism education, Fan Jingyi, Tsinghua, the Marxist view of journalism

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How to Avoid Becoming Tran

When Chinese government is putting much efforts on building her own media industry and the soft power, an important but yet to be noticed question is, how to avoid becoming the transmitter for other countries' soft power. A M.A. thesis concludes the major principle of the international news reporting of American mainstream media as "taking our side as the dominant factor". The author of this article believes that the international news reporting of Chinese media not only doesn't have that awareness, but also follows the agenda-setting of foreign media blindly, transferring the others' information, copying the others' discourse, and finally becoming the mouthpiece of the others' soft power. The author also points out three weaknesses of Chinese international

news reporting: basically relying on foreign media, positive reports mainly, and lacking the awareness of the soft advertisement news.

China, media, soft power, international news reporting

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Chinese Issues, Political Communication and Academic Research

This is a transcript of an academic interview. During the interview, the interviewer and interviewee discuss the differences between the higher educations in China and foreign countries, the imported concepts and Chinese practice, gradual democracy and institution construction, Western ideal and Chinese reform, Singapore experience, the motive and route of Chinese reform, stepping-out and soft-power, morality and rationality, thoughts and tools, etc.

Chinese issues, political communication

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Introduction: Sixteen and a Half Questions on "Being Critical"

The author believes that being critical is banal and easy. By raising a few simple questions and going back to our experiences, the author approaches his point. Since many agree that modern consciousness is fundamentally critical consciousness, the author regards ourselves as self-consciously cynical-cynical of the ideologies. However the self-doubling cynical consciousness might exactly be what ideology produces. Therefore, the author asks if our critical analyses themselves are part of what these analyses purport to criticize. By discussing these questions, the author hopes us to think more about "being critical".

being critical, culture studies

Communication and Critical/Cultural Studies

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Censorship or Grading? The Predicament of Administration and Transition of Chinese Films

The censorship towards the films as the center of Chinese film administration, has been a quite controversial public topic that attracts great attention. The public opinion suggests that the censorship of the film contents should be loosen and the film grading should be carried out instead. The author reviewed the history, current situation and features of Chinese film censorship system, and believes the system is overall an ideological management implemented by administrative methods, which leads to the current predicament. The author believes it's no easy for the film censorship system in China to transform into film grading system, and the Western model of film

administration is not a perfect shortcut to follow. Since the Chinese films are heading along a benign pathway, the authors believes things will become better gradually.

China, film, censorship, grading

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U.S. Government Support and the Global Expansion of Hollywood

The article reviews the historical facts that how U.S. Government supports the global expansion of Hollywood and analyses the reasons behind. Ever since 1910, U.S. Government relying on the law system that treats the domestic and the overseas differently, and depending on its enormous political and economic power, supports the global expansion of Hollywood by diplomatic methods, tax leverage, funding and facility service. According to the historical facts, the successful globalization of Hollywood and its leading position in global film industry, is not only because of the power of its industry and the charm of its products, but also because of the role played by U.S. Government. On the other hand, U.S. Government's support to Hollywood, bases on Hollywood's significant economic, cultural and political values.

Hollywood, U.S. Government, overseas expansion, film industry

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http://en.wikipedia.org/wiki/Sherman_Antitrust_Act.

Film Industry Cartel in the Age of
The Contemporary Hollywood Film Industry, (Malden,
MA; Oxford: Blackwell Publishing, 2008), p.185.

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E. Thomas Sullivan and Herbert Hovenkamp, *Antitrust Law, Policy and Procedure: Cases, Materials, Problems*,
(Charlottesville, Va.: Lexis Law Pub, 1999).

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E. Thomas Sullivan and Herbert Hovenkamp, *Antitrust Law, Policy and Procedure: Cases, Materials, Problems*, (Charlottesville, Va.: Lexis Law Pub, 1999).

- *Vital Speech of the Day*,
 vol.47, no.1, 1980, p.26.
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American Studies International, vol. 29, issue.1 (Apr, 1991).

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Copyright Law, 1976

Visual Art Right Act, 1990

No Electronic Theft

Act, 1997

The Digital Millennium Copyright Act, 1998

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Agreement on Trade-Related Aspects of

Intellectual Property Rights

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Strategic Plan on Intellectual Property Enforcement, Retrieved from
<http://www.whitehouse.gov/omb/intellectualproperty/>.

Copycense Editorial, *Foreign Affairs As The New Copyright Law*, Part 1 of 3, May 28, 2009, Retrieved from
http://www.copycense.com/2009/05/foreign_affairs_as_the_new_copyright_law_part_1_of_3.html.

Copycense Editorial, *Foreign Affairs As The New Copyright Law*, Part 2 of 3, June 2, 2009, Retrieved from
http://www.copycense.com/2009/06/foreign_affairs_as_the_new_copyright_law_part_2_of_3.html.

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International Intellectual Property Alliance, IIPA
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 United States Trade Representative, USTR
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Copycense Editorial, *Foreign Affairs As The New Copyright Law*, Part 2 of 3, June 2, 2009, Retrieved from http://www.copycense.com/2009/06/foreign_affairs_as_the_new_copyright_law_part_2_of_3.html.

2010 Joint Strategic Plan on Intellectual Property Enforcement, Retrieved from <http://www.whitehouse.gov/omb/intellectualproperty/>.

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Thomas H. Guback, Government Support to the Film Industry in the United States, in *Current Research in Film: Audiences, Economics and Law Vol.3*, Bruce A. Austin, Ed., (Norwood: Ablex, 1987), pp.98-99.
Thomas H. Guback, Government Support to the Film Industry in the United States, p.100.

Greg Elmer and Mike Gasher, Eds., *Contracting Out Hollywood: Runaway Productions and Foreign Location Shooting*, (Lanham, MD: Rowman & Littlefield, 2005).
The American Jobs Creation Act Of 2004, http://www.usa-investment-tax.com/AJCA_2004.asp.
United States Investment Tax Site: Legislative Support for Film Production,
http://www.usa-investment-tax.com/legislative_support_film.asp.

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<http://arts.endow.gov/about/08Annual/index.php>.
USA Today, Mar 7, 2005,
http://www.usatoday.com/life/2005-03-07-hollywood-pentagon_x.htm.
USA Today, Mar 8, 2005,
http://www.usatoday.com/life/2005-03-07-hollywood-pentagon_x.htm.

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Variety, June 19, 2009,
<http://www.variety.com/article/VR1118005186.html?categoryid=1019&cs=1>.
Ronald Brownstein , *The Power and the Glitter: the Hollywood-Washington Connection*, (New York : Pantheon Books,1990).

Manjunath Pendakue, *Hollywood and the State*, p.185.

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Research on Hollywood's Globalization and Its Film Industry's Competitiveness

: Since 1980s, neo-liberal economic policies and new technology developments have created the
Hollywood has thus become the presence of building the competitiveness of the film industry as it attracts and integrates global financial, human, technological, cultural resources etc. Through integrating global film resources, it has led to the formation of
market share in the film industry is above 50%. Facing the global film market and industrial competitiveness created by Hollywood, Chinese films cannot improve its competitiveness only through nationalization of the film industry. Instead they should

participate widely in the integration of global film resources and global film industry chain. Fully absorb overseas resources from capital to markets and then to creative

Hollywood, Globalization, film industry, competitiveness

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Ian Jarvie.
Cambridge University Press

ign: The North Atlantic Movie Trade,1920-1950. New York:

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Pioneer	Carolco	1990	0.6	10%	
Canal	Carolco	1990	0.3	5%	
GaGa Communication	Fox/Lorber	1990	0.3	58%	
Thames TV	Reeves Comm	1989	0.89	100%	
Sony	Columbia picture	1989	34.00	100%	
Australian Investment	Barris Industries	1989	0.35	24%	
Sony	CBS Records	1987	20.00	100%	
News Group	20 th Century Fox	1985	5.75	100%	

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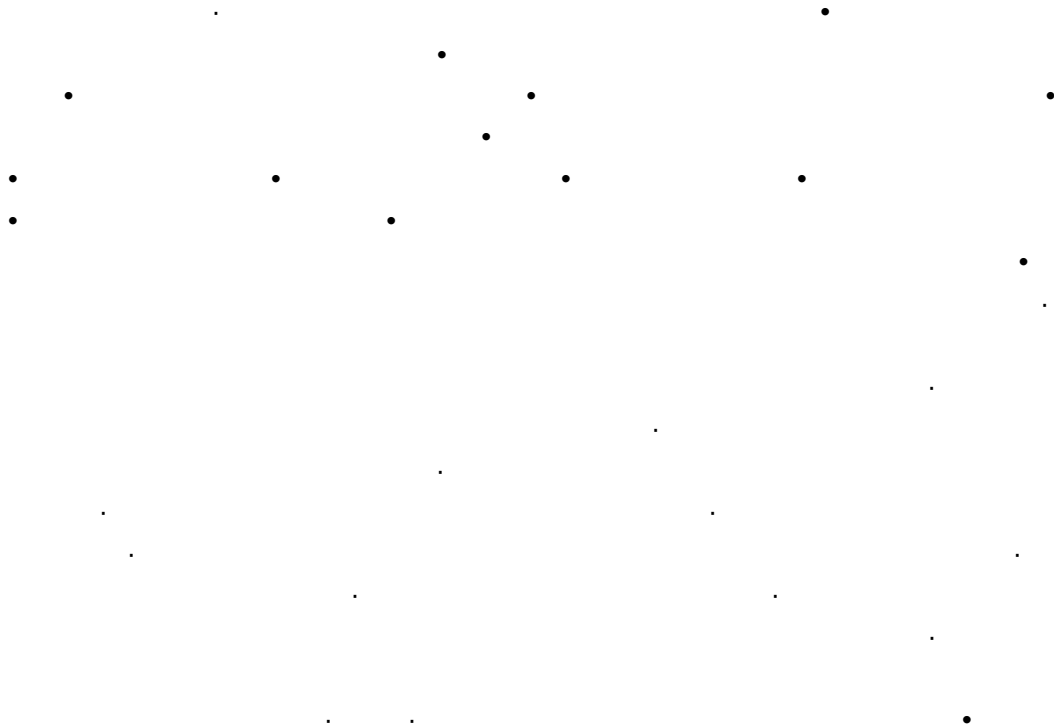
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Alison Tudor .Overseas M&A Strategy Turns to Consumer Firms. <http://online.wsj.com>
Strapped for cash, Hollywood is turning to Russia for help.
90% Indian E&M Corps Will Prefer Hollywood To Bollywood For Investments.
Hollywood more receptive to regional film investors.www.zawya.com



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Global Mind, Chinese Heart: the Culture Identity of Chinese College Students at Internet Age

Has the Internet at some extent changed the Chinese students' identity with the traditional Chinese culture? The research conducted by the author demonstrates that college students and graduate students generally rely on Internet to acquire news and information about the outer world. Most female students are fascinated with Korean

TV dramas, and male students with American TV dramas, while many of them realize that Korean and Japanese dramas have a distance with the reality and they will abide by the Chinese value and the norms instilled by the family, school and media when facing personal decisions. Many of them often use new media such as mobile phone and traditional media such as books and magazines to verify opinions and information acquired from the Internet. Local culture is like an evergreen tree rooted deep inside their hearts, and the education they have received for the last 20 years is not easy to be shaken. In brief, Chinese college students has "global mind and Chinese heart".

globalization, Chinese students, culture identity

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Hall, S., & Du Gay, P. (Eds.). (1996). *Questions of cultural identity*. London: Sage.

Jones, S. G. (Ed.). (1997). *Virtual culture: Identity & communication in cybersociety*. London: Sage.

Lippmann, W. (1991). *Public opinion*; with a new introduction by Michael Curtis. New Brunswick, N. J.: Transaction Publishers, 1991. Originally published: New York : Macmillan, 1922.

Turkle, S. (1995). *Life on the screen: Identity in the age of the Internet*. New York: Simon & Schuster.

Wong, B. P. (2006). *The Chinese in Silicon Valley: Globalization, social networks, and ethnic identity*. Lanham, MD: Rowman and Littlefield.

Xie, W. J. (2005). Virtual space, real identity: Exploring cultural identity of Chinese diaspora in virtual community. *Telematics and Informatics*, 22 (4): 395-404.

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Zhong, M., & Gong, Li. (2008). Cultural identity and cultural values in the Internet age between two age groups of Chinese. Paper presented at the annual meeting of the NCA annual convention, San Diego.

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Cultural Foundations of Western Representation of China

It is well documented that negative images have dominated Western reporting of China in recent decades. However, there is insufficient study on structural features of how media images of China are generated in the mass media. This article aims to explore cultural foundations of Western image of China, focusing on a modernity discourse that provides the cultural repertoire for China reporting. In particular, it seeks to understand cultural as well as political functions of Western reporting of China from the perspective of power relations between China and the West.

discourse of modernity. While the Western media have predominantly applied the liberal h

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their broad patterns of reporting follow largely Western material (political/strategic and economic/military) interests in the tradition of realpolitik industrialist version of modernity. This internal split of modernity discourse liberal humanism as applied in domestic politics and realpolitik industrialism in international politics constitutes the fundamental flaw in Western coverage of China.

The article falls into four parts. Part one examines the intrinsic relationship between modernity discourse and media practice, focusing on different configurations of liberal humanism and industrialism as the grand narrative in representing China. Part Two traces the historical trajectory of Western images and reporting of China, highlighting different mix of the two versions of modernity in line with Western interests at crucial historical junctures. Part three discusses narrative approaches to decoding Western media reporting. Part four presents a preliminary model of analyzing media portrayals of China.

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humanism, industrialism, media narrative, media discourse

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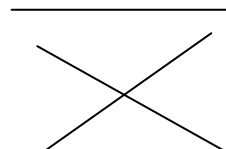
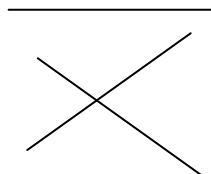
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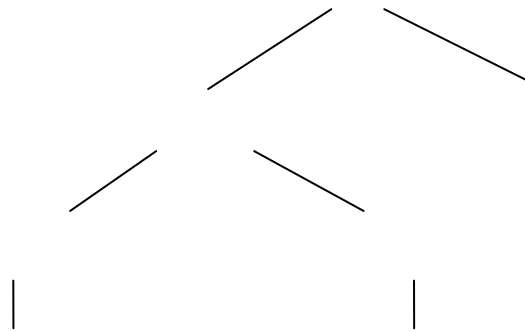
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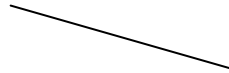
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Toward a Labor Theory of Journalism

Labor Process and Labor Control in Chinese Media Industry

Most of the studies on Chinese journalists tend to start from a premise that journalism is an independent profession, which has its own rules and should be isolated from any authoritative power, especially the Chinese state. This liberal framework effectively confined the academic resources work. Therefore, a lot of more fundamental questions about the labor relations and labor process of news production always left untouched. This article will focus on this underlying area as how news production is organized and controlled in Chinese media industry, What are the labor process

and working conditions of Chinese news workers.

Chinese journalist, labor relations, labor process, labor control

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Segmented Work, Divided workers: the Historical

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Making the Newsmakers: International Handbook on Journalism Training

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Covering of Technology in the Formation of Network Opinions

This paper discusses the bias of network technology in the formation of network opinions, which is a topic belonging to the category of "possibility". For this reason, the author reinterprets Heidegger's concept of "idle talk", and constructs a analytical framework—"idle talk-authentic opinion". This paper holds that network technology covers the free market of opinions by idle talks and disturbs the market by prejudices, because the "digger" of the market is removed by network technology. Therefore, opinions can not see each other and network opinions can not be formed because of the covering of technology, and it also turns out to be blatant both in and out of the free market of opinions.

idle talk, prejudice, blatancy, free market of opinions

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    情绪 -- 表达 --> 闲谈
  
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Bloggers and We Media

In the world of Cyberspace, the communication model of internet rer(o)-16(m)1/F19 10.44 Tf B22762

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consumers of news
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[]Shayne Bowman Chris Willis. We Media How audiences are shaping the future of news and information
. The Media Center at The American Press Institute.2003. We commissioned
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knowledge throughout the globe, are contributing to and participating in their own truths, their own kind of news.
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